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**Pinal County Transit  
Governance Study**  
**Technical Working Group  
Meeting #5**  
July 22, 2020



# Agenda



- Welcome & Introductions
- Project Update
- Workshop Summary
- Next Steps
  - Transit Governance Study
  - Technical Team

# Project Update

# Project Update



- Held Stakeholder Workshops on July 8
  - Summary available
  - Discuss more today
- Upcoming presentations to city councils
  - Casa Grande (August 17<sup>th</sup>)
  - Others being scheduled?
- Moving forward towards recommendation
  - Preferred Transit Governance Model for Pinal
  - Defining preferred model in more detail
  - Vetting and finalizing recommendations

# Workshop Summary

# Workshop Goals



1. Increase awareness of study
2. Share draft governance models
3. Understand perspectives on benefits and challenges of each model
4. Guidance about preferred model

## Workshop Agenda

- Welcome
- Study Overview
- Present Governance Models
- Initial polling (1 question)
- Small group discussions
- Report out
- More polling
- Next steps

# Sessions & Attendees



## Two workshops on the same day, July 8<sup>th</sup>

- Morning (10 AM)
  - 29 attendees
  - 22 stakeholders
- Afternoon (4 PM)
  - 19 attendees
  - 12 stakeholders

## Communities Represented

- City of Apache Junction
- City of Casa Grande
- City of Coolidge
- City of Eloy
- City of Maricopa
- Town of Florence
- Town of Kearny
- Town of Queen Creek
- Town of Superior
- San Carlos Apache Tribe
- Pinal County
- Central Arizona Governments (CAG)
- Maricopa Association of Governments (MAG)
- Sun Country MPO
- Arizona DOT
- Coolidge Chamber of Commerce
- Horizon Health & Wellness

# Workshop – Qualitative Findings



- Interest in consolidated model
  - Like efficiency and cost effectiveness of model
  - Longer term goal
- Support for hybrid model
  - Flexibility for places with and without transit
- Small, but strong support for independent model
  - Preserves existing investments and retains local control

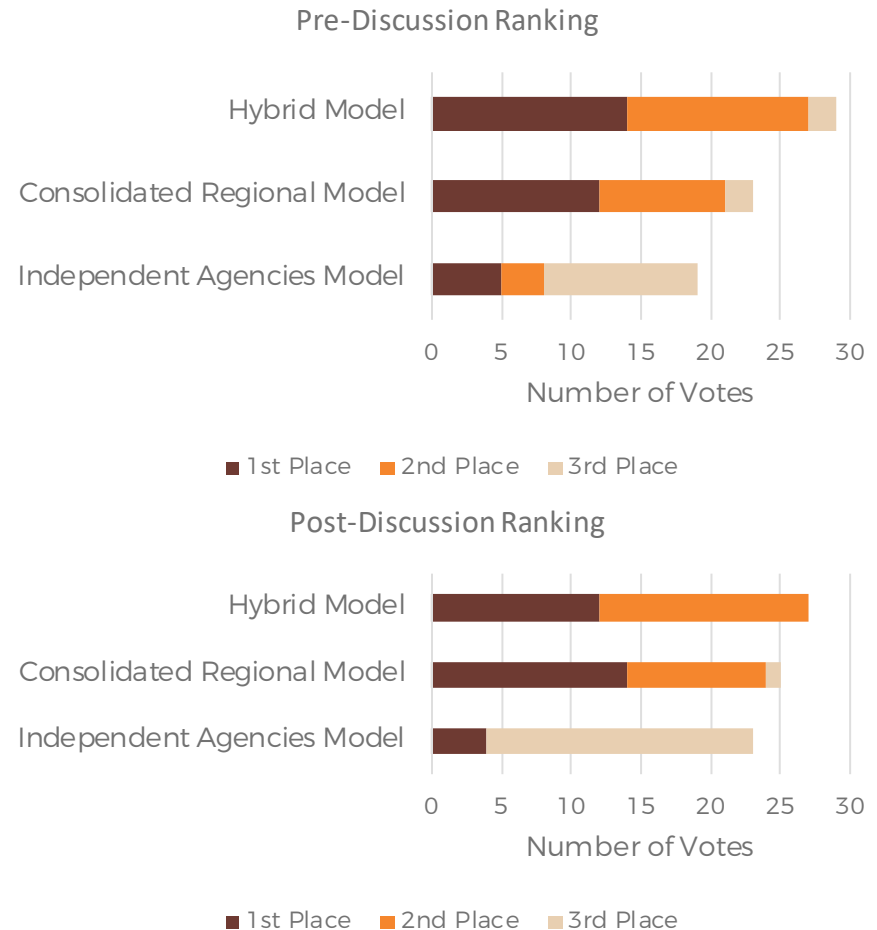


# Poll Results: Ranked Models



## Preference for Hybrid and Consolidated Models

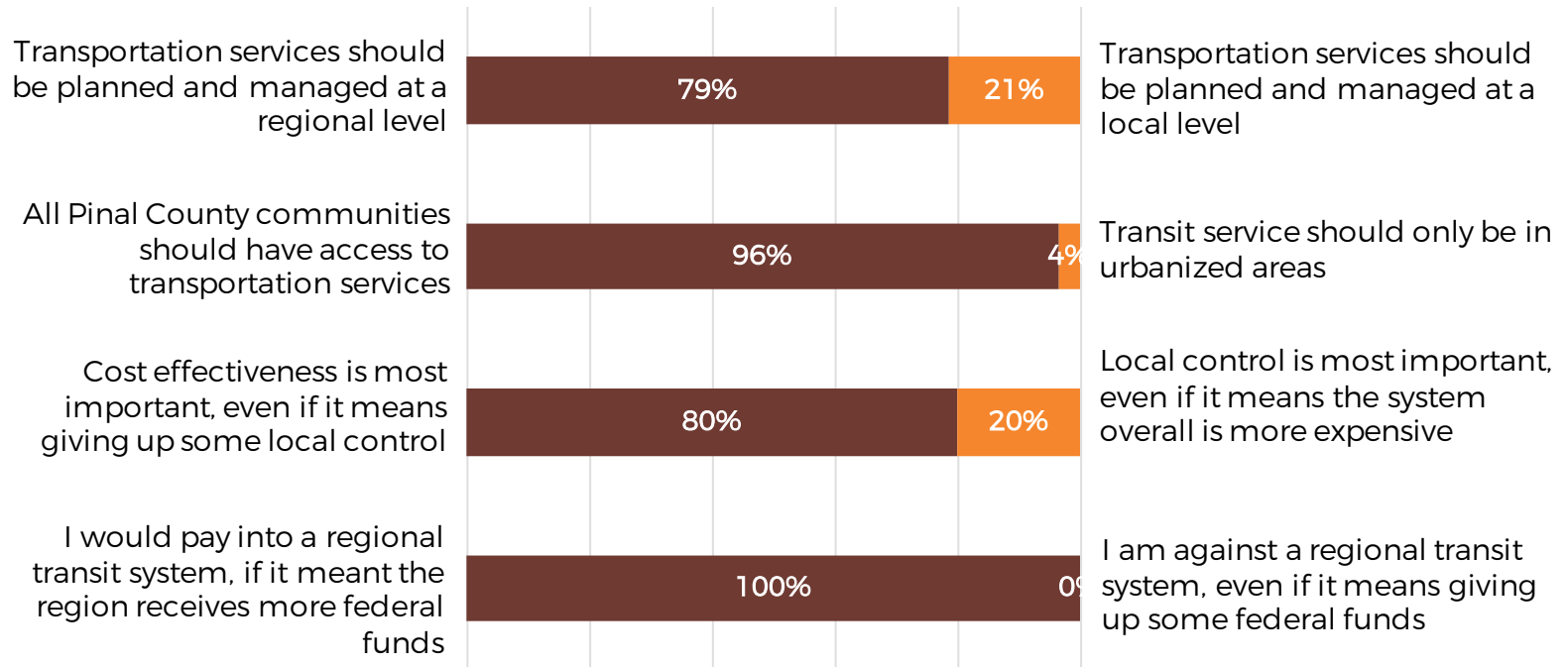
- After group discussion, consolidated model had greater 1<sup>st</sup> place rankings
- Hybrid model had greater 1<sup>st</sup> and 2<sup>nd</sup> place combined rankings
- Independent model ranked the lowest



# Poll Results: Trade-Off Questions



Trade-off: Regional and Local

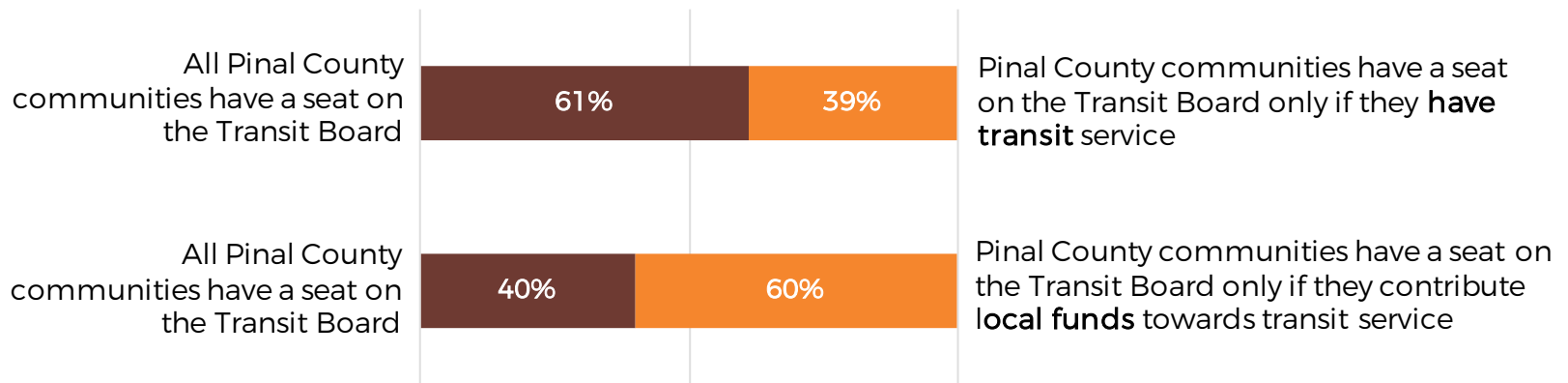


- Preference for regionalism, inclusivity, and cost effectiveness
- Ability to leverage federal funding is critical to stakeholders.

# Poll Results: Trade-Off Questions



Trade-off: Assuming A Regional Transit Authority

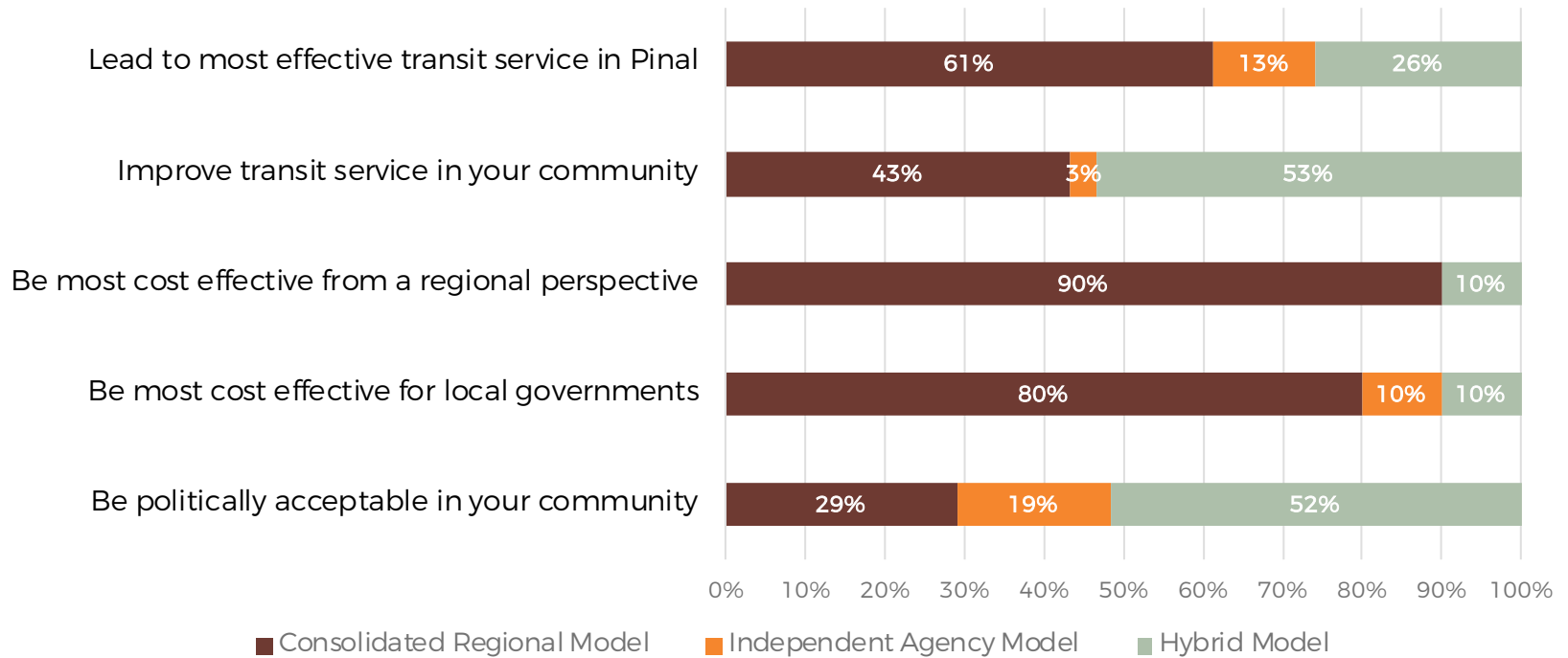


- Slight preference for Transit Board membership without regards to existing transit service
- Marginal preference for “pay to play” Transit Board membership

# Poll Results: Best Fit Questions



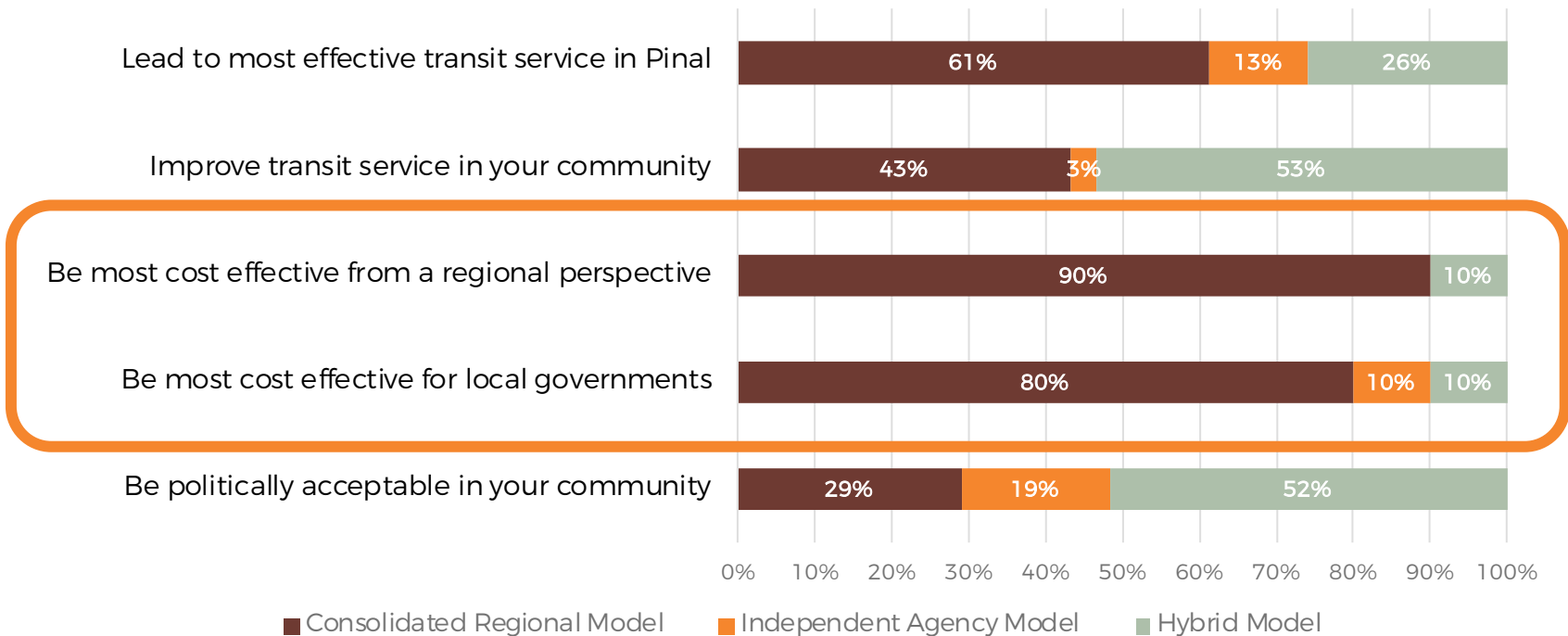
Best Fit Governance Model



# Poll Results: Best Fit Questions



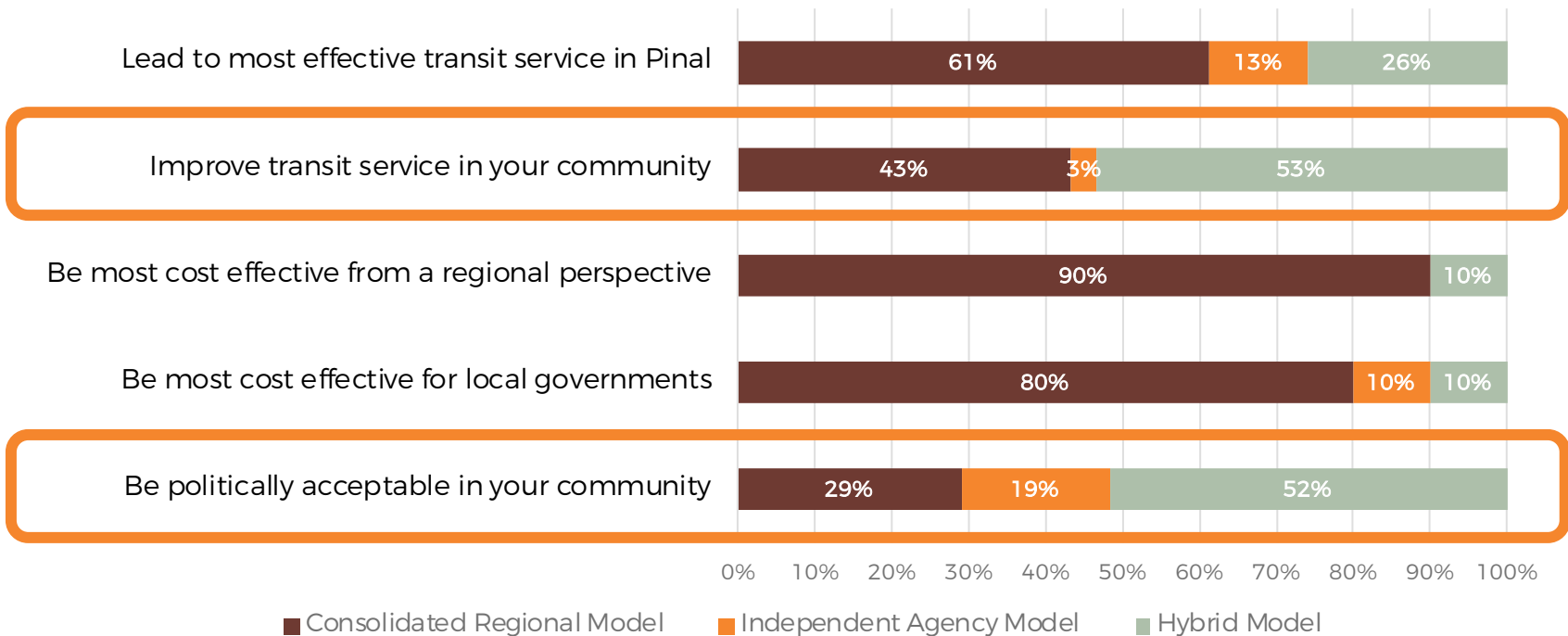
Best Fit Governance Model



- Consolidated model seen as the most cost effective for both the region and local entities

# Poll Results: Best Fit Questions

Best Fit Governance Model



- Hybrid model seen as improving local service and more politically acceptable

# Summary of Findings



- Majority prefers consolidated model
  - Cost effectiveness
  - Improve regional transit service
  - Leverage federal funds
- Support for hybrid model
  - More politically acceptable
  - Ability to maintain and improve existing location service

# DRAFT Recommendations



- Drop independent model
  - No change
- Advance hybrid model
  - Politically expedient option
  - Leverage potential opportunity with CARES Act
- Advance consolidated model
  - Requires leadership (PRTA Board)
  - More likely to lead to action
  - Motivation – funding, cost effectiveness, inclusiveness



# **Next Steps for Transit Governance Study**

# Study Next Steps

- Recommended Governance Model
- Develop Implementation Strategy
  - Identify next steps
    - Define roles and responsibilities by agency
    - Transfer of assets
      - Staff, equipment, capital assets, agreements, etc.
- Schedule TWG meeting to review/refine
  - Late August/early September
- Final review/approval
  - Late September/early October

# **Next Steps for Technical Team**

# Technical Team Next Steps



- Council presentations (as requested)
- Develop Governance Implementation Strategy



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